



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

MARKED AGENDA

8:00 a.m., Tuesday, September 18, 2012
Scottsdale Center for the Arts (SCA), Large Conference Room
7380 East 2nd Street (Use SW Entrance)
Scottsdale, Arizona 85251

1. Call to Order/Roll Call -8:03AM

Michael Hoffmann, Chairman	David Richard - ABSENT
Kathleen Glenn, Vice-Chairwoman	Mike Surguine
Tom Enders	David Scholefield
Ace Bailey	

2. Approval of Minutes

Commission discussion and possible action to approve the August 21, 2012 regular meeting minutes (Attachment No.1) **COMMISSIONER BAILEY MOVED TO APPROVE THE MINUTES OF THE AUGUST 21, 2012 MEETING. CHAIRWOMAN GLENN SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).**

3. Staff Liaison Reports

Staff Contact: Steve Geiogamah, Tourism Development Coordinator

- a. Staff Bed-Tax Collection Report (Attachment No.2)
- b. Bed Tax Proforma (Attachment No.3)
- c. Smith Travel Report (Attachment No.4)
- d. Program Updates

4. FY12/13 Event Support Funding Program TDC Recommendations

Commission discussion and possible action on FY12/13 Event Support Funding Program event recommendations to City Council. (Attachment No.5, 5a, 5b)

Staff Contact: Steve Geiogamah, Tourism Development Coordinator

- A. Goodguys 15th Southwest Nationals
- B. Scottsdale Classic Futurity and Quarter Horse Show
- C. Arizona Bike Week
- D. Sun Circuit Quarter Horse Show
- E. Region 7 Arabian Championship Show
- F. Scottsdale Culinary Festival



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING HOLLI SHANNON 480-312-7989 OR HSHANNON@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION.

- G. Barrett-Jackson Collector Car Auction
- H. Russo and Steele Scottsdale Auction
- I. Celebration of Fine Art
- J. Scottsdale Arabian Horse Show
- K. Arabian Breeder Finals
- L. Polo Series: Polo Season Finale
- M. Thunderbird Emporium
- N. Scottsdale Fall for Art

COMMISSIONER SCHOLEFIELD MOVED TO APPROVE THE EVENT SUPPORT FUNDING RECOMMENDATIONS FOR \$167,375. COMMISSIONER SURGUINE SECONDED. THE MOTION CARRIED BY A VOTE OF SIX (6) TO ZERO (0).

5. Desert Discovery Center RFQ Update

Staff Update and discussion regarding the Desert Discover Center RFQ.
Kroy Ekblaw, Executive Assistant, Strategic Projects

6. Proposed Event Sponsorship Guidelines

Commission discussion and possible action regarding proposed event sponsorship guidelines
(Attachment No.6, 6a)
Staff Contact: Steve Geiogamah

7. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

8. Public Comment

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. Adjournment -9:10AM

Next scheduled meeting is October 16, 2012



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